MeU CARE
Deliver Care Better

KEYBRIDGE
SYSTEMS, LLC

present

The P2 Program

Mobile Multimedia Communication & Real-Time Predictive Assessment
To Prevent Relapse
& Enhance Treatment and Recovery

P2: The Behavioral Health/Addiction Treatment Clinical Engine A New Tool for Treatment Professionals

P2 is:

- delivered by MeU Care, www.meucare.com, a breakthrough HIPAA secure, multi-media, multi-directional communication and real-time data solution that includes everyone in the patient's ecosystem

- an innovative clinical engine developed by KeyBridge Systems, www.keybridgesystemsllc.com that will **Predict** & **Prevent** relapse in individuals participating in behavioral health/addiction counseling and treatment programs

P2 includes:

- two Screening Instruments:
  - *P2B* - a Brief screen designed for unlimited use
  - *P2C* - a Comprehensive screen designed for weekly use or as prescribed
- real-time scoring that calculates risk & prompts immediate relapse prevention interventions

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P2 – Predict & Prevent
An Innovative Purpose-Built Clinical Engine Connecting Treatment Professionals, Clients & their Support Networks

Remotely Monitor ➡ Predict Warning Signs ➡ Intervene ➡ Prevent Relapse

How does P2 Predict Warning Signs?

- Remote screening tools detect & predict early warning signs to produce risk scores
    - ➤ Monitors mood, anxiety, sleep and QOL
    - ➤ Monitor changes in social determinants of health
    - ➤ Aggregates data to inform treatment
- Integrates cloud biometrics device data to inform treatment

How does P2 Prevent Relapse?

- Risk scores immediately trigger interventions
    - ➤ Via secure Chat, Counselor contacts client
    - ➤ Via secure Chat, Friends/Family contact client
    - ➤ Personally supportive content & multi-media sent to client - family photos, videos, music, art
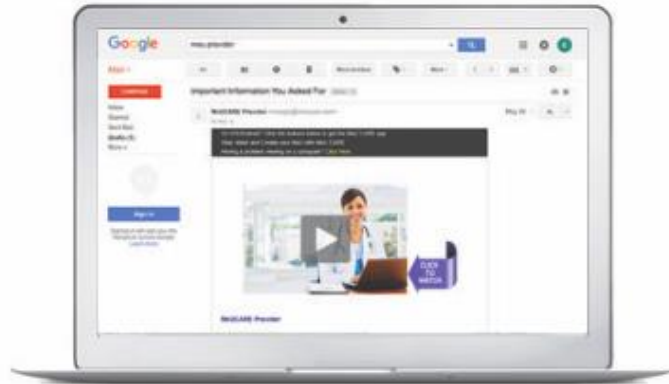- Interventions interrupt Triggers & Cravings and Prevent Relapse

KEYBRIDGE
SYSTEMS, LLC

MeU CARE
Deliver Care Better

All-In-One Solution
Integrates with Care Management & EHR Systems

KeyBridge SYSTEMS, LLC

MeU CARE Deliver Care Better

MeU ENGAGE
Personalized Outreach

Send HIPAA compliant Campaigns, Surveys, Documents to any email, SMS, MeU's web & mobile apps. Text only or video multimedia.Outreach, Appointments, Education, Compliance. Reach 1 or 1 million.

MeU COMMUNICATE
Care Coordination

Multidirectional HIPAA secure chat using text, photos, videos, voice, surveys, assessments, documents. Everyone can message including care teams, providers, specialists, patients, caregivers, family.

Reduce care coordination tasks and time with better, faster information.

MeU INSIGHT
Real Time Data

Analytics engine delivers real-time views of patient status, responses, patterns.

Personalize care plans, intervention, prevention.

Meet quality measures, compliance, reimbursements.

P2 – The Difference

1. More likely to be used by Clients and Support Networks
2. Clinically more relevant as well as more productive for Counselors
3. A competitive market advantage for Organizations

Improve Quality of Treatment

- Increases outpatient engagement and improves client satisfaction
- Provides actionable data and alerts to interrupt relapse cycles and save lives
- Reduces clients' isolation between counseling sessions

Reduce Overall Health Care Costs

- Prevents avoidable Hospital, Emergency Room 30 day readmissions
- Reduces actual and societal costs of relapses and overdose deaths
- Improves measurement of outcomes for patient satisfaction scores, reimbursements, audit

P2 aligns with <u>moving from fee-for-service to value-based</u> reimbursement

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